

Cookie Policy for HODL OTC

Effective Date: 1 December 2024 – Version 2

Website: www.hodlotc.com

What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, etc.) when you visit websites. These files store certain information about your interaction with the site, allowing it to remember details such as login credentials, preferences, or previously viewed pages. Cookies are essential for the smooth operation of the internet, offering convenience and functionality to users.

For example, when you return to a website, cookies enable the site to "remember" you, so it can provide a personalized experience (e.g., language settings, saved preferences). On the HODL OTC website, cookies help us ensure that you have a smooth experience as you navigate our platform and interact with our services.

How We Use Cookies

HODL OTC uses cookies for various important functions:

- 1. Authentication and Security:**
Cookies enable secure login and authentication processes, ensuring that your sessions are protected and that you can access the correct account. This helps prevent unauthorized access.
- 2. Website Functionality:**
Some cookies are essential for the core functionality of the site, such as navigating between pages or completing transactions. These cookies are necessary for the site to operate as intended.
- 3. User Experience Enhancement:**
We use cookies to remember preferences such as your language choice, currency preferences, or even the type of cryptocurrency you use. This helps create a more personalized and efficient user experience.
- 4. Performance and Analytics:**
By using cookies, we can track how users interact with our website, what pages they visit, and how long they stay on each page. This data helps us analyze website performance and identify areas for improvement, allowing us to enhance user experience.
- 5. Targeted Advertising:**
Cookies may also be used to deliver personalized advertisements based on your browsing behavior. These cookies collect information about the pages you visit and allow us to display ads that may interest you.

While cookies improve user experience, it is crucial to note that disabling cookies may interfere with the functionality of certain features on our website.

Disabling Cookies

Most browsers allow users to manage or disable cookies through their settings. You can modify your browser settings to block cookies or notify you when cookies are being set. However, please be aware that if you disable cookies, some parts of the HODL OTC website may not function as intended.

Directors : Jacques Serfontein , Alex Winterburn , Cindy Serfontein

HODL OTC (PTY) LTD REG NO : 2020/773138/07

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Disabling cookies may result in a less personalized experience, and certain features, such as keeping you logged in or remembering your preferences, might not work. In general, it is recommended to leave cookies enabled unless you are certain you don't need them, as they support critical website features and functionalities.

Types of Cookies We Use

1. **Session Cookies:**

These cookies are temporarily stored on your device while you're using our website. They are essential for the website to operate smoothly and are automatically deleted once you close your browser.

2. **Preference Cookies:**

These cookies store your preferences and settings to enhance your experience on future visits. They help us remember details like your language or region settings.

3. **Analytics Cookies:**

We use analytics cookies to collect anonymous data about how visitors use our website, such as which pages are viewed most often or how long users spend on the site. This information helps us improve our services.

4. **Advertising/Targeting Cookies:**

These cookies are used to deliver ads that are relevant to you. They track your browsing habits and enable us to provide advertisements tailored to your interests.

Third-Party Cookies

In some cases, we may use cookies from third-party services to improve functionality on our website or to provide advertising services. These third-party cookies may include:

- **Google Analytics:** A tool used to measure user behavior and provide insights into how our website performs.
- **Advertising Partners:** We may use cookies from advertising networks to deliver relevant ads on other platforms based on your browsing activity.

These third-party services have their own privacy policies, and we recommend that you review them to understand how they use your data.

More Information

If you have any questions or concerns about our cookie usage, or if you need help managing cookies on your device, feel free to contact us:

- **Email:** info@hodlotc.com
- **Phone:** 066 560 1607

Changes to Our Cookie Policy

HODL OTC may update this Cookie Policy from time to time. When we make changes, we will post the updated policy on this page with a new effective date. We encourage you to review this page regularly to stay informed about any changes.

By continuing to use our website after changes are posted, you agree to be bound by the updated terms of this Cookie Policy.

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